

Paul Wilde L'Heureux

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EDUCATION

- 2004–2009 **Savannah College of Art and Design** — SAVANNAH, GA
MFA, Broadcast Design and Motion Graphics (4.0 GPA)
Studied for a quarter in France, Spain, Denmark and Sweden
- 1996–2000 **Minnesota State University Moorhead** — MOORHEAD, MN
BS, Graphic Communications, Magna Cum Laude, 2000

DESIGN EXPERIENCE

- 2006–PRESENT **Senior Art Director** — *Target*, MINNEAPOLIS, MN
Direct and manage agencies and internal creative teams on the creative aspect of interactive, video and emerging media campaigns
- 2004–2006 **Freelance Designer** — *Preode*, SAVANNAH, GA
Web & print design for a variety of clients
- FALL 2005 **Designer** — *Moon Marketing*, SAVANNAH, GA
Print & broadcast design for local Savannah clients
- 1998–2004 **Interactive Director; Broadcast Designer** — *H2M*, FARGO, ND
Lead all Web projects from '98-'03; some print design/production; all broadcast design for TV/video/DVD projects '03-'04
- 1997–1998 **Intern/Web Designer** — *Health Dimensions*, CAMBRIDGE, MN
Designed corporate website and sites for all 20 facilities

TEACHING EXPERIENCE

- FALL 2005 Teaching Art Workshop Series — SCAD
SPRING 2005 Teaching Internship — SCAD

AWARDS & EXHIBITIONS

- 2008 Target Marketing Pyramid “Big Idea” finalist
- MARCH 2006 Work featured in Winter 2006 *Vernissage* exhibition in Lacoste, France
- NOVEMBER 2005 Work featured in TBT2 Motion Graphics Show, Savannah, Georgia
- NOVEMBER 2004 Savannah Music Festival commercial contest runner-up
- 2004–2006 SCAD Graduate Academic Fellowship
- 1999–2004 I4 Fargo-Moorhead AdFed Gold & Silver ADDYS

PROFESSIONAL ASSOCIATIONS

- 1999–PRESENT AIGA — the professional design association;
- 2008–PRESENT AIGA Minnesota Portfolio 1-on-1 event committee (2009 co-chair)
- 2007 Minnesota Interactive Marketing Association (MIMA)
- 2005 Broadcast Design Association (BDA)