

Paul Wilde L'Heureux

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EDUCATION

- 2004–PRESENT **Savannah College of Art and Design** — SAVANNAH, GA
MFA, Broadcast Design and Motion Graphics, Thesis approval pending.
Studied for a quarter in France, Spain, Denmark and Sweden
- 1996–2000 **Minnesota State University Moorhead** — MOORHEAD, MN
BS, Graphic Communications, Magna Cum Laude, 2000

DESIGN EXPERIENCE

- 2006–PRESENT **Senior Art Director** — *Target Corp.*, MINNEAPOLIS, MN
Art direction and design for softlines and licensing interactive projects
- 2004–2006 **Freelance Designer** — *Preode*, SAVANNAH, GA
Web & print design for a variety of clients
- FALL 2005 **Designer** — *Moon Marketing*, SAVANNAH, GA
Print & broadcast design for local Savannah clients
- 2004–2005 **Equipment Monitor** — *SCAD*, SAVANNAH, GA
Monitored audio-visual equipment checkout; assisted students with gear
- 1998–2004 **Director of Interactive** — *H2M*, FARGO, ND
Managed all Web projects from '98–'03; print design/production;
broadcast design for TV/video/DVD projects '03–'04
- 1997–1998 **MIS Intern/Web Designer** — *Health Dimensions*, CAMBRIDGE, MN
Designed corporate website and sites for all 20 facilities

TEACHING EXPERIENCE

- FALL 2005 Teaching Art Workshop Series — *SCAD*
SPRING 2005 Teaching Internship — *SCAD*

AWARDS & EXHIBITIONS

- MARCH 2006 Work featured in Winter 2006 Vernissage exhibition in Lacoste, France
- NOVEMBER 2005 Work featured in TB2 Motion Graphics Show, Savannah, Georgia
- NOVEMBER 2004 Savannah Music Festival commercial contest runner-up
- 2004–2006 SCAD Graduate Academic Fellowship
- 1999–2004 14 Fargo-Moorhead AdFed Gold & Silver ADDYS

MEMBERSHIPS

- 1999–PRESENT American Institute of Graphic Arts
- 2005–2006 Broadcast Design Association

DESIGN SKILLS

Art direction	Client communication
Concept development	Project management
Visual effects direction	Web, print, broadcast design

DIGITAL SKILLS

Adobe/Macromedia apps	Apple Final Cut Studio
Apple Shake & Discreet Flame	3D motion graphics
Hand-code XHTML & CSS	Video shooting & lighting