

# Paul Wilde L'Heureux

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## EDUCATION

- 2004–PRESENT **Savannah College of Art and Design** — SAVANNAH, GA  
MFA, Broadcast Design and Motion Graphics, Thesis approval pending.  
Studied for a quarter in France, Spain, Denmark and Sweden
- 1996–2000 **Minnesota State University Moorhead** — MOORHEAD, MN  
BS, Graphic Communications, Magna Cum Laude, 2000

## DESIGN EXPERIENCE

- 2006–PRESENT **Senior Art Director** — *Target Corp.*, MINNEAPOLIS, MN  
Art direction and design for softlines and licensing interactive projects
- 2004–2006 **Freelance Designer** — *Preode*, SAVANNAH, GA  
Web & print design for a variety of clients
- FALL 2005 **Designer** — *Moon Marketing*, SAVANNAH, GA  
Print & broadcast design for local Savannah clients
- 2004–2005 **Equipment Monitor** — *SCAD*, SAVANNAH, GA  
Monitored audio-visual equipment checkout; assisted students with gear
- 1998–2004 **Director of Interactive** — *H2M*, FARGO, ND  
Managed all Web projects from '98-'03; print design/production;  
broadcast design for TV/video/DVD projects '03-'04
- 1997–1998 **MIS Intern/Web Designer** — *Health Dimensions*, CAMBRIDGE, MN  
Designed corporate website and sites for all 20 facilities

## TEACHING EXPERIENCE

- FALL 2005 Teaching Art Workshop Series — *SCAD*  
SPRING 2005 Teaching Internship — *SCAD*

## AWARDS & EXHIBITIONS

- MARCH 2006 Work featured in Winter 2006 Vernissage exhibition in Lacoste, France
- NOVEMBER 2005 Work featured in TB2 Motion Graphics Show, Savannah, Georgia
- NOVEMBER 2004 Savannah Music Festival commercial contest runner-up
- 2004–2006 SCAD Graduate Academic Fellowship
- 1999–2004 14 Fargo-Moorhead AdFed Gold & Silver ADDYS

## MEMBERSHIPS

- 1999–PRESENT American Institute of Graphic Arts
- 2005–2006 Broadcast Design Association

## DESIGN SKILLS

Art direction	Client communication
Concept development	Project management
Visual effects direction	Web, print, broadcast design

## DIGITAL SKILLS

Adobe/Macromedia apps	Apple Final Cut Studio
Apple Shake & Discreet Flame	3D motion graphics
Hand-code XHTML & CSS	Video shooting & lighting